

Inviting applications from enthusiastic candidates with creative tendencies & entrepreneurial potential to take admission into 2-year full-time PGDM/MBA program in Innovation, Entrepreneurship and Venture Development (IEV) - Apply for Common Entrance Examination on Innovation and Entrepreneurship (CET-IE) 2020 - Reg.

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**Dear Institutes, Faculty, and Students,**

For the academic year 2020-21, a total of 15 Higher Educational Institutions (HEIs) have received approval from AICTE to offer an innovative and incubation centric 2-year full-time PGDM/MBA program in Innovation, Entrepreneurship and Venture Development (IEV). Enthusiastic candidates with creative tendencies, entrepreneurial potential, and intent to pursue innovation and startups as a career are invited to take admission into this program. To facilitate the admission process a specially designed online national level Common Entrance Examination on Innovation and Entrepreneurship (CET-IE) 2020 is scheduled on 5<sup>th</sup> September 2020 as one of the qualifying examinations for admission to the PG level management program related to Innovation, IPR & Entrepreneurship/Start-up.

For more details about the program structure, eligibility criteria, registration procedures and list of 15 institutes which have been permitted to offer the program please visit <http://cet.cbtextam.in> & [www.aicte-india.org](http://www.aicte-india.org) & [www.mhrd.gov.in](http://www.mhrd.gov.in)

**Who Can Apply;**

- Students graduate in any discipline of course (10+2+3)/ (10+2+4) / (10+3+3) with a minimum of 50% Marks at UG level.
- Students are waiting for the final result can also apply by uploading an undertaking to submit before appearing for the Personal Interview (PI).
- Program is best suited for students having an entrepreneurial mindset, passion for innovation and strong determination to build and run a startup.

**Important Dates:**

- Online Registration: 5<sup>th</sup> to 28<sup>th</sup> Aug. 2020
- Issue of Admit Card: 31<sup>st</sup> Aug. 2020
- Date for Online Mock Test: 1<sup>st</sup> & 2<sup>nd</sup> Sept. 2020
- Date for Final Online Test: 5<sup>th</sup> Sept. 2020 (Saturday)
- Declaration of Result & List of Eligible Candidates for PI – 10<sup>th</sup> Sept. 2020
- Conduct of Personal Interview by Respective Institutes: 11<sup>th</sup>-15<sup>th</sup> Sept. 2020
- Final Admission and Commencement of Class: Before 15<sup>th</sup> Oct. 2020

A copy of the advertisement and a flyer are attached for reference. For registration and to Apply, please visit <http://cet.cbtextam.in>

You are requested to widely disseminate in your network and among enthusiastic students to grab this opportunity. For any technical query related to registration and application submission, please contact the Help Desk no +91 8800415939. For general queries related to the program, write to us at [startup@aicte-india.org](mailto:startup@aicte-india.org) (or) call us at 011-29581235/1239.

Thanks & Regards.

**MBA/PGDM- IEV Implementation Team**  
**MHRD's Innovation Cell, All India Council for Technical Education**  
**Ministry of Education, Govt. of India**

Thanks & regards